



IAFSM
Illinois Association for
Floodplain and Stormwater Management

2027 SPONSORSHIP OPPORTUNITIES

PLATINUM – \$3,000

Platinum Sponsorship is designed for organizations seeking the highest level of visibility, engagement, branding and exclusivity at the IAFSM Annual Conference. **This sponsorship level is available for three sponsors. As of 8.28.2026, only 2 available.**

WHAT'S INCLUDED:

1. NEW FOR 2027: Special Member Pricing

- All registrants from your organization will receive the lowest member pricing for conference attendance (\$450/2 Days or \$250/1 Day)

2. NEW FOR 2027: PLATINUM SPONSOR GROUP PHOTO SESSION

- 5:00 pm – 5:15 pm Platinum Sponsorship Group Photos
 - Link to be provided at a later date.

3. Event Branding:

- Largest logo size, prominently featured on event signage, the conference website, and the IAFSM app.
- Exclusive branding in highest-traffic areas. (For example: breakfast, lunch, social hour locations, etc.)

4. Digital Recognition:

- Inclusion in email campaigns sent to attendees.
- Rotating banner on the conference website, clickable to your website.
- Inclusion in LinkedIn promotions leading up to the event if sponsorship is received before Oct 1, 2026.

5. Special Recognition:

- Verbal acknowledgment during the event's opening morning session.
- Featured as a Platinum Sponsor in pre- and post-event communications.

6. Exhibitor Benefits:

- First choice of exhibitor booth location (if exhibiting). Exhibitor spot is not automatically included.

7. Dedicated Platinum Sponsor Section:

- Full spread in the conference pocket guide (7" wide x 5.5" high) with company logo, description, contact information, and a QR code for attendee engagement.
- Contact Name, Email & Phone must be received by December 15, 2026

8. Advertisements in Quarterly 2027 Newsletter, The IAFSM Current:

- One Ad (7" wide x 4" high) in each issue of The IAFSM Current (Spring, Summer, Fall, and Winter); **Four Ads Total**

TO SECURE A PLATINUM SPONSORSHIP, PLEASE CONTACT AMANDA KING (IAFSM@ILLINOISFLOODS.ORG)



2027 SPONSORSHIP OPPORTUNITIES

GOLD (\$2,000)

Gold Sponsorship offers strong visibility and engagement while positioning your organization as a leader in floodplain and stormwater management.

WHAT'S INCLUDED:

1. NEW FOR 2027: Special Member Pricing

- All registrants from your organization will receive the lowest member pricing for conference attendees (\$450/2 days or \$250/1 Day)

2. Event Branding:

- Medium-sized logo on event signage, the conference website, and IAFSM app.
- Logo displayed in high-traffic areas like the registration desk or networking sessions.

3. Digital Recognition:

- Inclusion in pre-event email campaigns sent to attendees.

4. Exhibitor Benefits:

- Second choice of exhibitor booth location (if exhibiting). Exhibitor spot is not automatically included.

5. Dedicated Gold Sponsor Section:

- Full page in the conference pocket guide (3.5" wide x 5.5" high) featuring company logo, description, contact information, and QR code for attendee engagement.
 - Logo, Description, Contact Name, Email, Phone, & QR Code must be received by December 15, 2026

6. Advertisements in Quarterly 2027 Newsletter, The IAFSM Current:

- One Ad (3.5" wide x 4" high) in each issue of The IAFSM Current (Spring, Summer, Fall, and Winter); Four Ads Total.

TO SECURE A GOLD SPONSORSHIP, PLEASE CONTACT AMANDA KING (IAFSM@ILLINOISFLOODS.ORG)



2027 SPONSORSHIP OPPORTUNITIES

SILVER (\$1,500)

Silver Sponsorship provides solid branding and recognition opportunities to connect with attendees.

WHAT'S INCLUDED:

1. Event Branding:

- Small-sized logo on event signage, conference website and IAFSM conference app.
- Logo displayed in high-traffic areas like registration desk & networking sessions.

2. Dedicated Silver Sponsor Section

- Listed in the conference pocket guide (3.5" wide x 2" high) with company logos and contact details to increase attendee engagement.
 - Contact Name, Email & Phone must be received by December 15, 2026

3. Advertisements in Quarterly 2027 Newsletter, *The IAFSM Current*

- One Ad (3.5" wide x 2" high) in each issue of The IAFSM Current (Spring, Summer, Fall, and Winter); Four Ads Total.

TO SECURE A SILVER SPONSORSHIP, PLEASE CONTACT AMANDA KING (IAFSM@ILLINOISFLOODS.ORG)



2027 SPONSORSHIP OPPORTUNITIES

BRONZE (\$1,000)

Bronze Sponsorship is an affordable way for smaller organizations to show support and gain visibility at the conference.

WHAT'S INCLUDED:

1. **Event Branding:**
 - Logo included on shared event signage and company named in IAFSM conference app.
2. **Digital Recognition:**
 - Mention in one post-event email communications to attendees
3. **Visibility Opportunities**
 - Listed in the conference pocket guide with company name and website.

TO SECURE A BRONZE SPONSORSHIP, PLEASE CONTACT AMANDA KING (IAFSM@ILLINOISFLOODS.ORG)

2027 SPONSORSHIP OPPORTUNITIES COMPARISON

BENEFIT	PLATINUM \$3,000	GOLD \$2,000	SILVER \$1,500	BRONZE \$1,000
EVENT branding	- Largest Logo - Prominently featured on event signage, conference website page, and app. - EXCLUSIVE branding in high-traffic areas (For ex: Breakfast, Lunch, Social Hour Locations, etc.)	- Medium logo - Event signage, conference website page, and app. - Logo displayed in high-traffic areas (Registration Desk or Networking Sessions)	- Small logo - Event Signage - Conference website page	- Logo included on shared event signage - Company named in IAFSM conference app
DIGITAL recognition	- Inclusion in email campaigns sent to attendees - Rotating banner on the conference website, clickable to your URL - Inclusion in LinkedIn promotions leading up to the event (if sponsorship is received by November 30, 2026)	Inclusion in pre-event email campaigns sent to attendees	Inclusion in one post-event email campaigns sent to attendeesot included	Inclusion in one post-event email campaigns sent to attendeesot included
SPECIAL recognition	- Verbal acknowledgement during the opening & closing sessions - Featured as a Platinum Sponsor in pre-and post-event communications	Not included	Not included	Not included
NEWSLETTER ads	- One ad (7" w x 4" h) in each issue of The IAFSM Current (Spring, Summer, Fall, & Winter). 4 Total	- One ad (3.5' w x 4" h) in each issue of The IAFSM Current (Spring, Summer, Fall, and Winter) 4 Total	- One ad (3.5" w x 2" h) in each issue of The IAFSM Current (Spring, Summer, Fall, and Winter) 4 Total	Not included
CONFERENCE program	- Full-size, individual ad/page in the conference program: - Company logo, description, contact information, and QR code for attendee engagement - size: 7" w x 5.5" high	- Full page in the conference program: - Company logo, description, contact information, and QR code for attendee engagement - size: 3.5" w x 5.5" h	- Listed in the conference program with company logos and contact details - size: 3" w x 3.25" h	Listed in the conferenc eprogram with company name & website.
EXHIBITOR benefits	First choice of exhibitor booth location (Exhibitor spots are not automatically included)	Second choice of exhibitor booth location (if exhibiting). Exhibitor spots are not automatically included.	Not included	Not included
NEW opportunities	- PM Platinum Sponsorship Group photos (5:00 PM - 5:15 by step-and-repeat with signup) - All registrants from your organization will receive member pricing for conference attendance.	All registrants from your organization will receive member pricing for conference attendance.	None	None