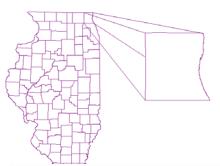
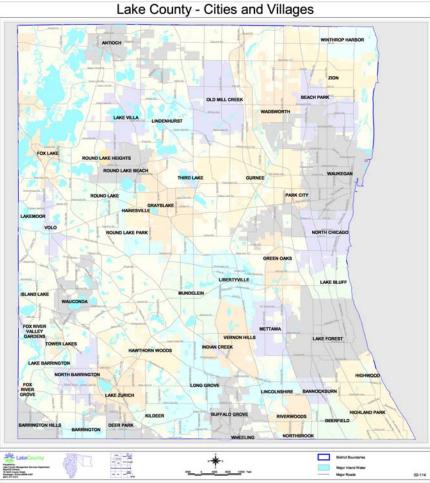
#### The Big Move: Transitioning from Watershed Planning to Watershed Plan Implementation

#### Patricia Werner AICP, CFM, Planning Supervisor





# Lake County, Illinois



#### 470 Square Miles

30% of surface area is water resource or floodplain

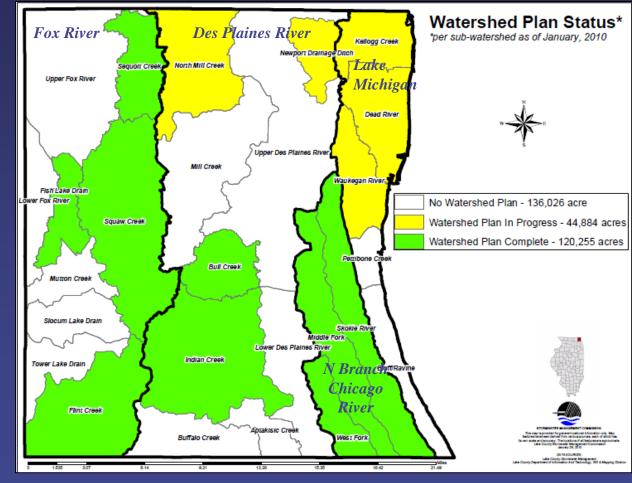
55% Incorporated

Municipalities: 52

## Watershed Planning Status

- 14 watersheds complete or underway
- 10 Plans managed by SMC
  - 8 Watershed-Based Plans
- 2 Plans managed by others

#### 26 Lake County Subwatersheds



#### Watershed Management Planning

#### Stakeholder Based

- Political leaders
- •Residents
- •Businesses
- •Nonprofits
- •Government agencies



#### Bull Creek–Bull's Brook Watershed-Based Plan

A Strategy for Protecting and Restoring the Watershed



#### Who Are Watershed Stakeholders?

- Those who will make decisions
- Those who will be affected by them, and
- Those who can stop the process if they don't agree

From: Getting in Step: Engaging and Involving Stakeholders in Your Watershed

# Stakeholder Interests Flood Damage

\$5.2 million per year estimated average annual damages

2000



#### Water Resources



Wetlands: 61,495 acres

Lake Michigan shoreline: 29 miles

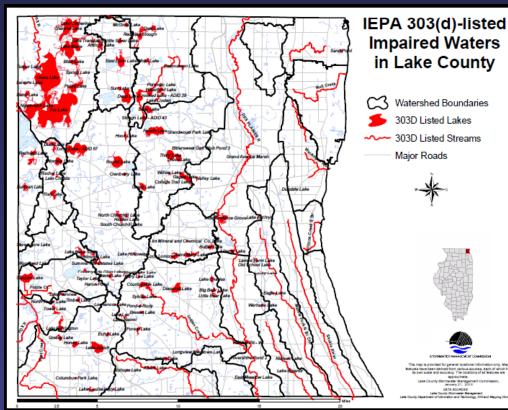
190<sup>+</sup> inland lakes

16,895 total acres

#### Water Quality

#### Mostly "Fair"... moving toward "Poor"

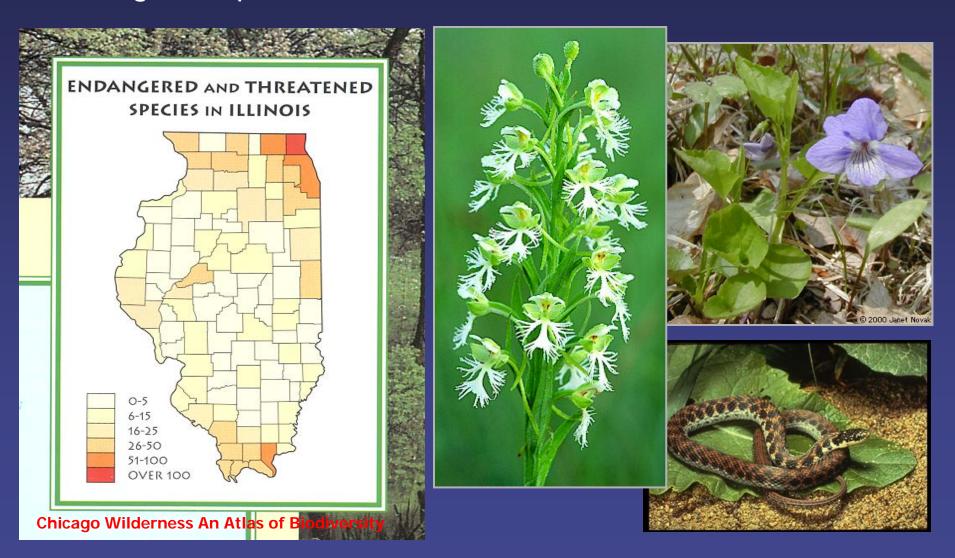








#### Natural Resources/Biodiversity Lake County is home to more than 130 threatened and endangered species



## How Do We Reach Stakeholders?

- 1<sup>st</sup> invitation by US mail
- Subsequent communication via email, fax or snail mail
- Planning partners help recruit strong members
- Personal invitation (phone call) &/or personal meeting
  - Key stakeholders
  - Community influentials

[Community not participating?  $\Rightarrow$  sometimes we request they host a planning meeting]

Building "Watershed" Awareness
Public Information/Education
⇒ start early - don't wait until your plan is done
A Raises awareness of watershed issues
Garners support for plan implementation

meters of the contrast respective of the section of the section

ainstream

Protection Program Targets Isolated Wetlands

Corps to issue a period bet period is issued. One of the of the WDO is to conserve beneficial sumption of floor areas and wetlands. Isolate

#### Flood Awaren

If you carly step the faced step the damage. That's th theres to \$50°, 5 th areas Awareness Week, April 5 A floodpoording worksh held on Wed, April 1 to oblight flooded propert residential or commental, actions to achieve long to reductive. Wallase Water nationally recognition flood The second secon

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# Planning to Implementation Transition

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Technical Plan Science Orientation

Mission Goals Objectives Tasks

Reduction

Implementation Plan Business Orientation

> Mission Goals Objectives Tasks

Construction

Graphic from: Plan2Fund

# Watershed Plan Implementation Case Studies

- North Branch Chicago River (2000 Watershed-Based Plan (WBP) upgrade 2008)
- Indian Creek (2004 WBP upgrade 2008)
- Bull Creek-Brook (WBP 2008)
- Dead River & Kellogg Creek (WBP 2009)
- Fish Lake Drain (2004 WBP upgrade 2008)
- Flint Creek (WBP 2008)

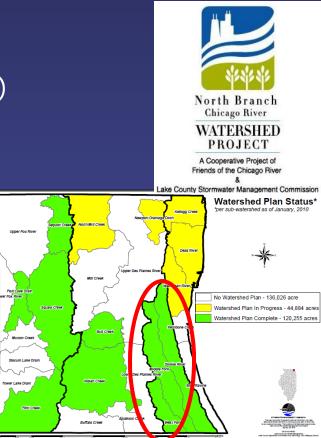
## North Branch Chicago River

#### (2000 – WBP upgrade 2008)

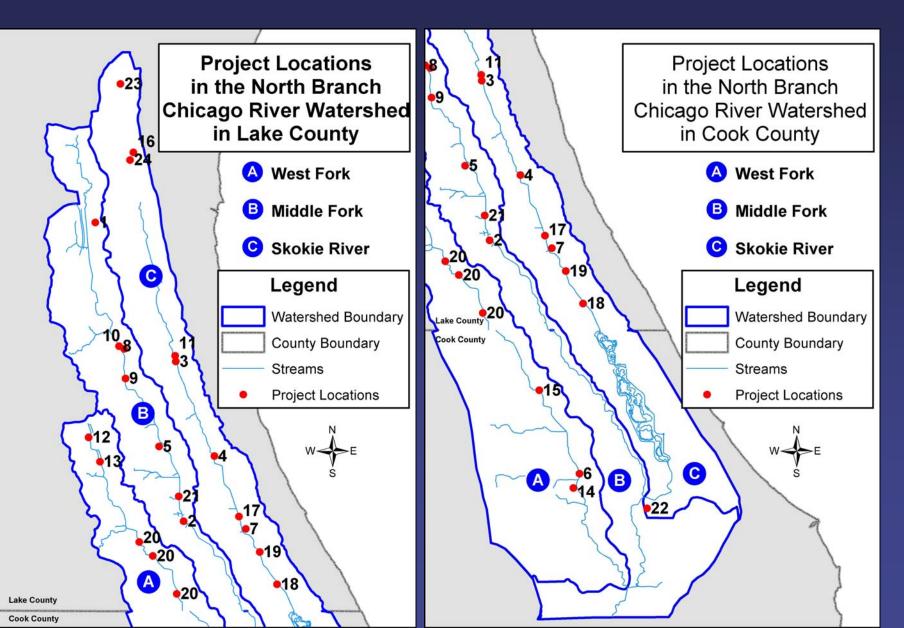
http://lakecountyil.gov/Stormwater/LakeCountyWatersheds/NBChicagoRi verWatershed.htm

- Plan developed by SMC & Friends of Chicago River 0
- Stakeholder partners provide project cost-share •
- Grant-funded SMC project coordinator •
- Stakeholder group is active meet 4x/year  $\bullet$
- Plan Implementation: (\$6 mil<sup>+</sup> for 50<sup>+</sup> projects)
  Stream, floodplain & wetland restoration •

  - Rain gardens
  - **Bio-swales**
  - Permeable paving
  - Green roof
  - Educational activities
  - Detention basin retrofits
  - Cistern
  - Etc.



#### Watershed Plan Implementation Spans 2 Counties & 24 Municipalities: \$6+ Million in Projects



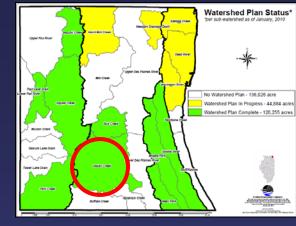
# Indian Creek

(2004 – WBP upgrade 2008) http://www.indiancreekwp.org/

- Plan developed by SMC & •
- Indian Creek Watershed Project (nonprofit 501c3) •
- Stakeholder partners providing project cost-share •
- SMC grant-funded project coordinator •
- Nonprofit watershed project formed in 2001 Volunteer • coordinator
- Stakeholders active meet 2x/year •
- Plan Implementation: (\$4<sup>+</sup> mil /40<sup>+</sup> projects) •
  - Stream & lake shoreline buffers
  - Stream & wetland restoration
  - Rain gardensBio-swales

  - Educational activities

  - Native plant saleDetention basin retrofits
  - Lake monitoring



#### **Board of Directors**



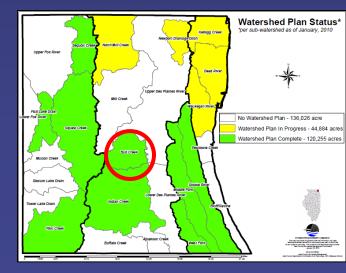
Indian Creek Watershed Project Board members from left to right... Bill Grinnell, Tori Trauscht, Donna Smith, Ron Aidikonis, Garth Huskey, Roberta Bagot, Greg Denny and Jeri Swanson. (Other members not pictured here, Rosemary Aitken and Jamie Godshalk

# Bull Creek-Bull's Brook (WBP 2008)

http://lakecountyil.gov/Stormwater/LakeCountyWatersheds/DesPlainesRiver Watershed.htm

- Plan developed by SMC
- Stakeholder partners providing project cost-share; business provided \$ for watershed council
- Grant-funded SMC project coordinator •
- Watershed Council being formed w/watershed • coordinator (SMC grant funded)
- Stakeholders active meet 4x/yr
- Plan Implementation: •
  - Stream restoration projects (3)
     Shoreline buffer demonstration

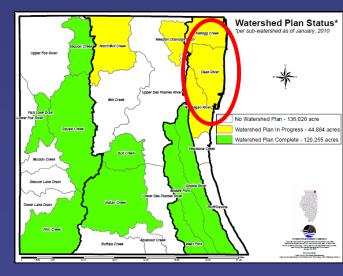
  - Educational activities
  - Lake County green building & site BMPs



# Dead River & Kellogg Creek

(WBP 2009) http://lakecountyil.gov/Stormwater/LakeCountyWatersheds/LakeMichigan Watershed.htm

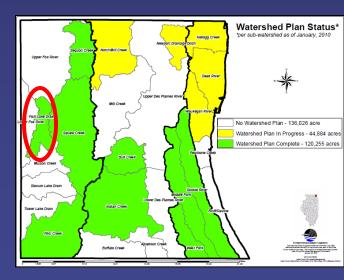
- Plan developed by SMC
- One jurisdiction providing project cost-share
- SMC coordinating funding applications & projects
- Stakeholders active but not meeting regularly
- Plan Implementation:
  - Stream restoration plan underway
  - Educational activities
  - Grant submissions for 3 projects
  - One stream project underway



# Fish Lake Drain

(2004 – WBP upgrade 2008)

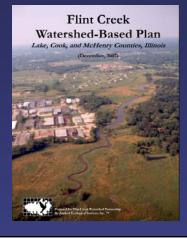
- Plan developed by SMC
- Financial commitment by one municipality
- No watershed coordinator
- Stakeholder group inactive
- Limited implementation
   Stream signage

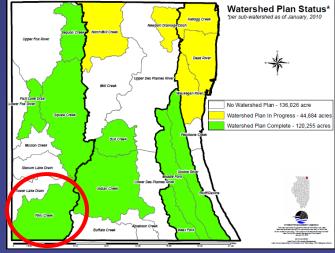


# Flint Creek (WBP 2007)

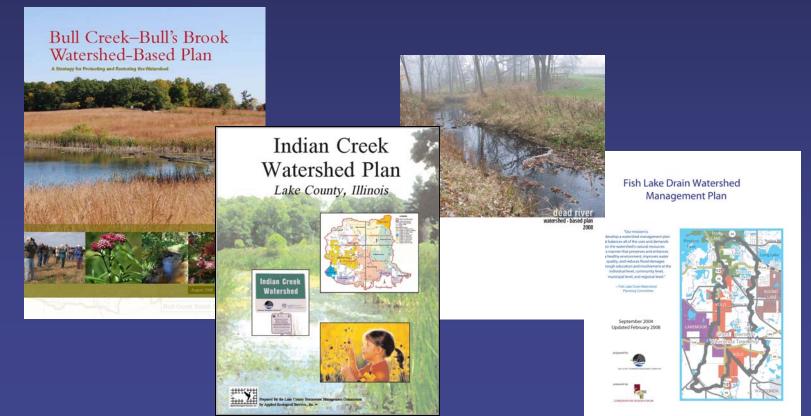
http://www.flintcreekwatershed.org/

- Plan developed by Flint Creek Watershed Partnership
- Financial commitment of local jurisdictions & Citizens for Conservation
- Watershed coordinator contract through partner organization
- Plan Implementation:
  - Rain Garden Initiative
  - Educational Programs
  - Stream monitoring and riparian restoration
  - Community adoption of watershed plan





# Lessons Learned: 10 Years and 10 Watershed Plans



### Most Important Transition Needs

- Cost-share incentives for BMP projects
   & programs
- Watershed coordinator
  - Funding development
  - Constant/consistent communication (outreach, visibility & schmoozing)
  - Organize the development of a sustainable watershed council (or organization by another name)

#### Watershed Activities

#### By Boat, Bus or on Foot Watershed Tours & Workshops





#### Engaging Stakeholders To Participate in Plan Implementation

- Find a local champion
- Go to them if they don't come to you
- Communicate  $\rightarrow$  a lot
- Visibility is important
- Demonstration projects  $\rightarrow$  early in the process
- Remain open to new members
- Provide opportunities for learning & networking
- Meet regularly
- Meet when most can make it





# Governance: partner roles & responsibilities...decisions, decisions...

One size does not fit all...examples: watershed council, technical committee, other organization

- who will lead ⇒ government agency, existing non-profit, establish non-profit
- how will group decisions be made ⇒ by group, by Board, consensus or vote
- who will manage projects and project money ⇒ collective group or individually
- how watershed groups evolve over time ⇒ plan implementation...

# Turning the Plan into a Budget

- The plan identifies goals, objectives and action steps (programs & projects) for the near term and <u>future</u> years
- Establish priority tasks requires resources
- Develop budget  $\Rightarrow$  work plan
- The budget is the roadmap for obtaining funds that will be acquired

#### Prioritize BMPs for Budget

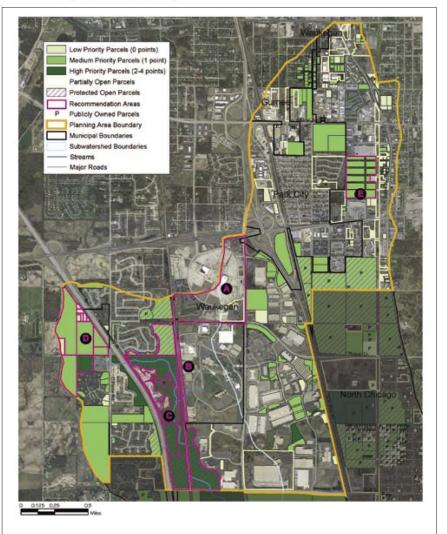
BMPs projects are identified in the plan

Prioritize projects – look at schedule

- Short-term
- Medium-term
- Long-term

# Annual organization work plan

#### Goal 3: Improve Water Quality



#### Outcome – move from planning to... In-the-Ground Projects

#### Wetland Restoration



**Detention Retrofit** 





#### **Stream Restoration**



**Bio-infiltration** 

## SIGNS OF SUCCESS MOVING FROM PLANNING TO PLAN IMPLEMENTATION

Measure progress

Communicate results  $\Rightarrow$  broadly

Maintain visibility

And....



# Don't forget... Celebrate Success



## **Contact Information**

Web site: www.
 lakecountyil.gov/stormwater

- Patty Werner 847-918-5269
- Email: pwerner@lakecountyil.gov

