

Decision Modeling: Data Analytics for Stormwater Project Selection and Risk Analysis

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Agenda

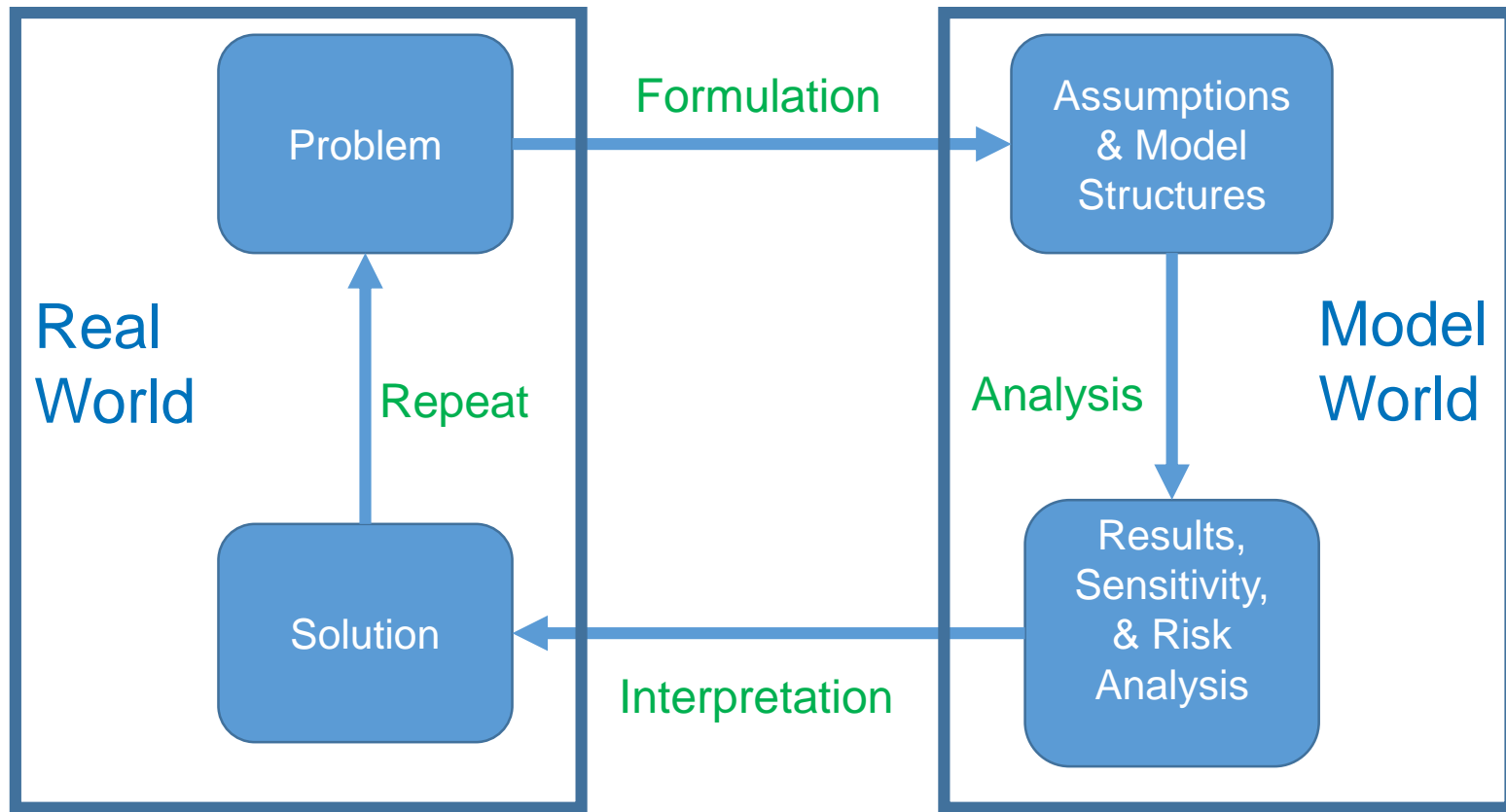
- **Intro to Decision Modeling**
- **Modeling Project Selection**
- **Insights & Takeaways**
- **Resources and follow-up discussions**





Decision Modeling

Model: A simplified representation of reality.





MWRD Stormwater Capital Programs

Phase I Projects

Identified from the DWP's to address overbank flooding "riverine flooding"

Phase II & GI Projects

Working with local communities and agencies to address local drainage problems.

Stormwater Masterplans

Investigate "urban flooding" issues and evaluate potential green and gray infrastructure solutions.

2004

2011 2012 2013 2014 2015 2016 2017 2018

The authority for general supervision of stormwater management in Cook County was conveyed to the District by the Illinois State legislature.

Capital Programs	Projects Selected	Projects Evaluated
Phase I	27	135
Phase II	58	108
GI	39	92
Totals	124	335

Color Key	Decision Variables	Cells in Formulation	Constraints	Optimized Cell
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Decision Variables: Quantity of 4 scalable projects for 3 regions

Project Title	Units	Region 1 Quantity	Region 2 Quantity	Region 3 Quantity
Rain Barrel Reimbursement Program	Rain Barrels	40	20	20
Property Buyouts	Res. Structure Equivalents.	2.20057971	2.195	2.045
Green Streetscape	100ft	3	3	2
Reservoir Expansion	1 ac-ft	1.77971014	0	0

Color Key	Decision Variables	Cells in Formulation	Constraints	Optimized Cell
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Objective: Maximize [Net Present Value of Benefits (\$) – Costs (\$)]

Project Title	Units	NPV for Capital Plan (\$)
Rain Barrel Reimbursement Program	Rain Barrels	\$ 69,168.13
Property Buyouts	Res. Structure Equivalents.	\$ 241,521.74
Green Streetscape	100ft	\$ 133,371.96
Reservoir Expansion	1 ac-ft	\$ 34,777.72
Sum →		\$478,839.55

Color Key	Decision Variables	Cells in Formulation	Constraints	Optimized Cell
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Constraints & Formulation Cells

Discount Rate	4.00%		
CONSTRAINTS			
	Region 1	Region 2	Region 3
Budget Constraint	\$ 600,000.00	\$ 500,000.00	\$ 450,000.00
Staff Scheduled Hours Budget	3000		
Rain Barrel Eligible Structures	40	20	20
Repetitive loss Structures	50	300	150
Convertible Street Length (100s of ft)	3	3	2
Available Vol. For Reservoir Expansion(ac-ft)	3	4	5
Avg. Flooding Damages (\$)/yr	45000	35000	50000

i.e. Capital Plan \leq Budget Constraint

Color Key	Decision Variables	Cells in Formulation	Constraints	Optimized Cell
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Solver Parameters

Set Objective:

To: ☒ Max ☐ Min ☐ Value Of:

By Changing Variable Cells:

Subject to the Constraints:

☒ Make Unconstrained Variables Non-Negative

Select a Solving Method:

Solving Method

Select the GRG Nonlinear engine for Solver Problems that are smooth nonlinear. Select the LP Simplex engine for linear Solver Problems, and select the Evolutionary engine for Solver problems that are non-smooth.

Buttons: Add, Change, Delete, Reset All, Load/Save, Options, Help, Solve, Close

Add-in must be enabled on the Excel add-in settings



Linear Optimization Models

Sample Objective = \sum Decision Variables x (NPV constants)

Examples:

$$15x_1 + 10x_2 - 10x_3$$

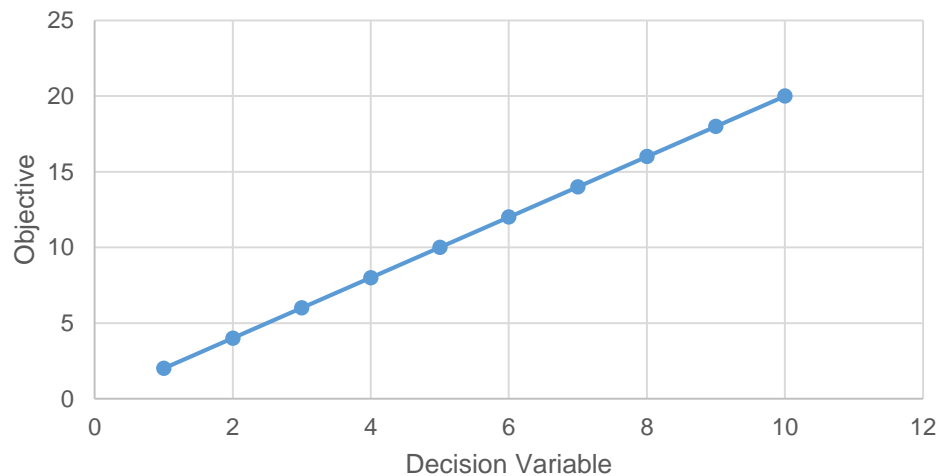
Linear

$$3x_1x_2 + 10x_3$$

Nonlinear

$$x_1^2 + 10x_3/x_2$$

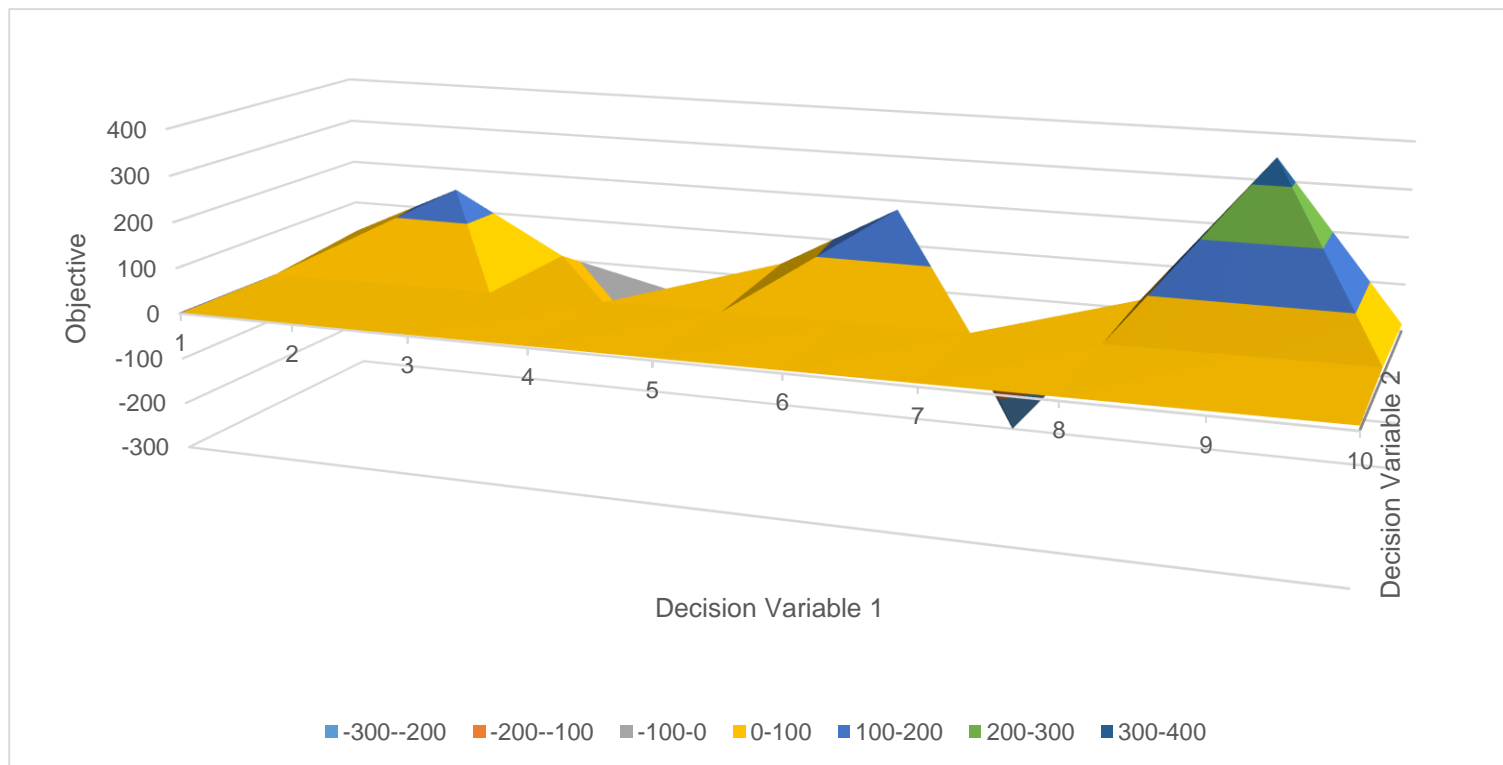
Nonlinear

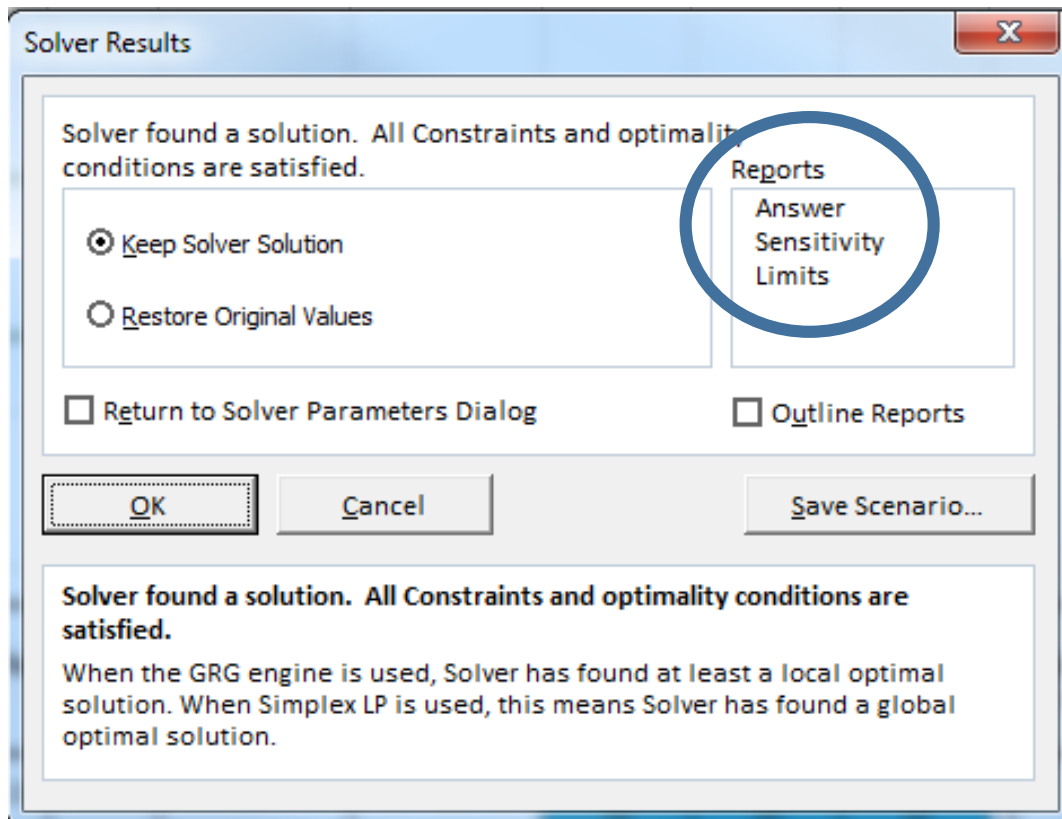




Non-Linear Optimization Algorithms

GRG Nonlinear & Evolutionary





Sensitivity Report

Constraints

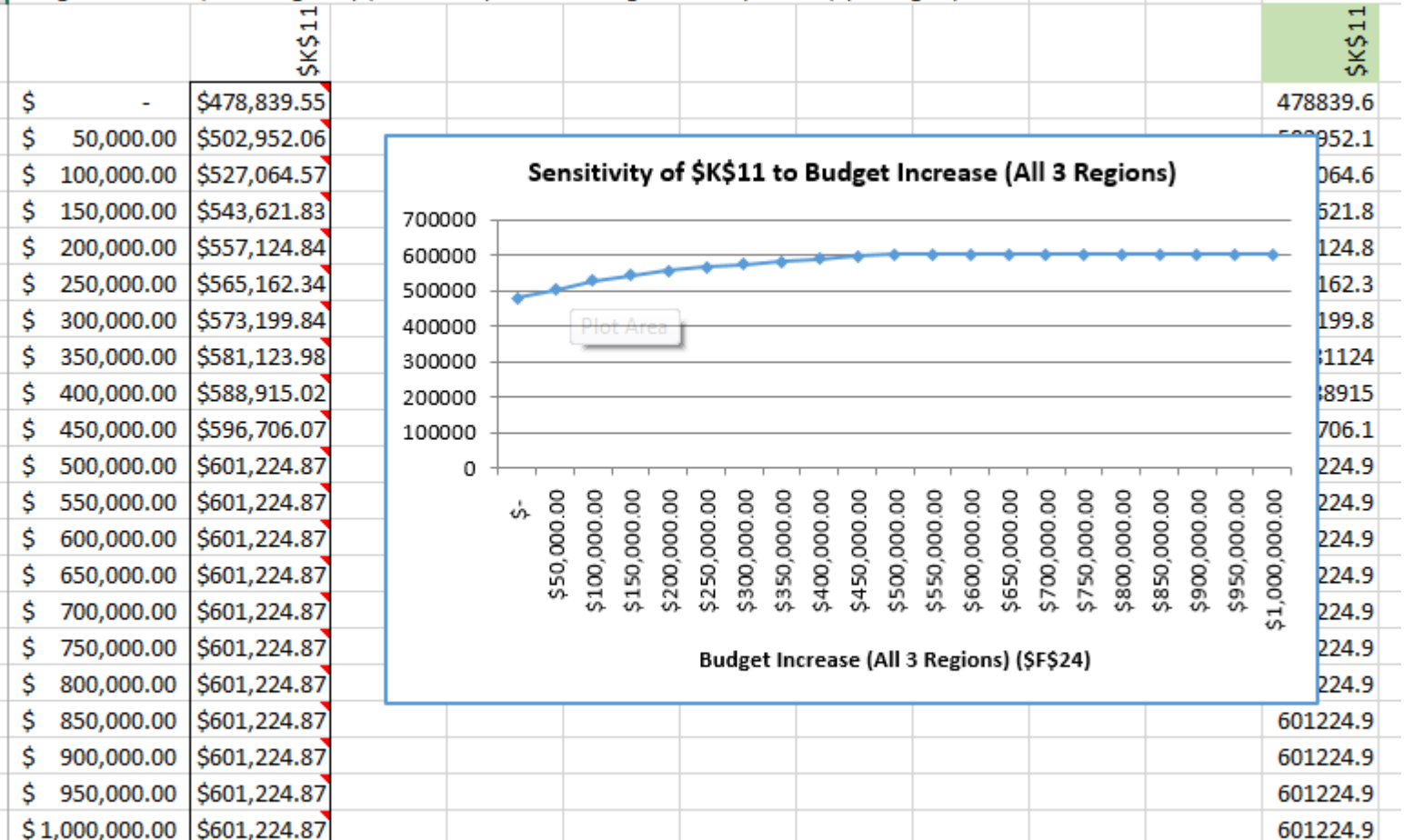
Cell	Name	Final Value	Shadow Price	Constraint R.H. Side	Allowable Increase	Allowable Decrease
\$F\$11	SUM Yrly Flood Reduction Benefits (\$/yr Region	\$37,134.78	0	45000	1E+30	7865.217391
\$G\$11	SUM Yrly Flood Reduction Benefits (\$/yr Region	\$29,850.00	0	35000	1E+30	5150
\$H\$11	SUM Yrly Flood Reduction Benefits (\$/yr Region	\$26,050.00	0	50000	1E+30	23950
\$R\$20	Sum Region 1 Capital Plan (\$)	\$600,000.00	0.160750072	600000	164454.5455	379600
\$S\$20	Sum Region 2 Capital Plan (\$)	\$500,000.00	0.160750072	500000	103000	421000
\$T\$20	Sum Region 3 Capital Plan (\$)	\$450,000.00	0.160750072	450000	479000	409000
\$U\$20	Sum Capital Plan Billable Hours	3000	53.49985523	3000	210.5	307

Add-in: Solver Datable

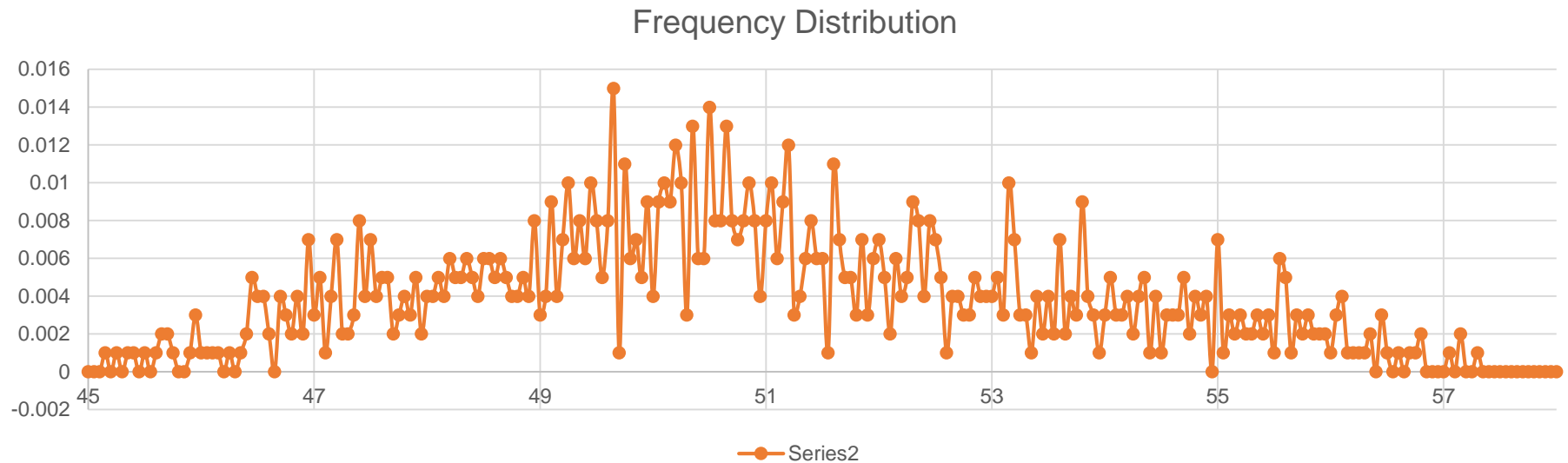
Oneway analysis for Solver model in Project Selection worksheet

Budget Increase (All 3 Regions) (cell \$F\$24) values along side, output cell(s) along top

Data for cha

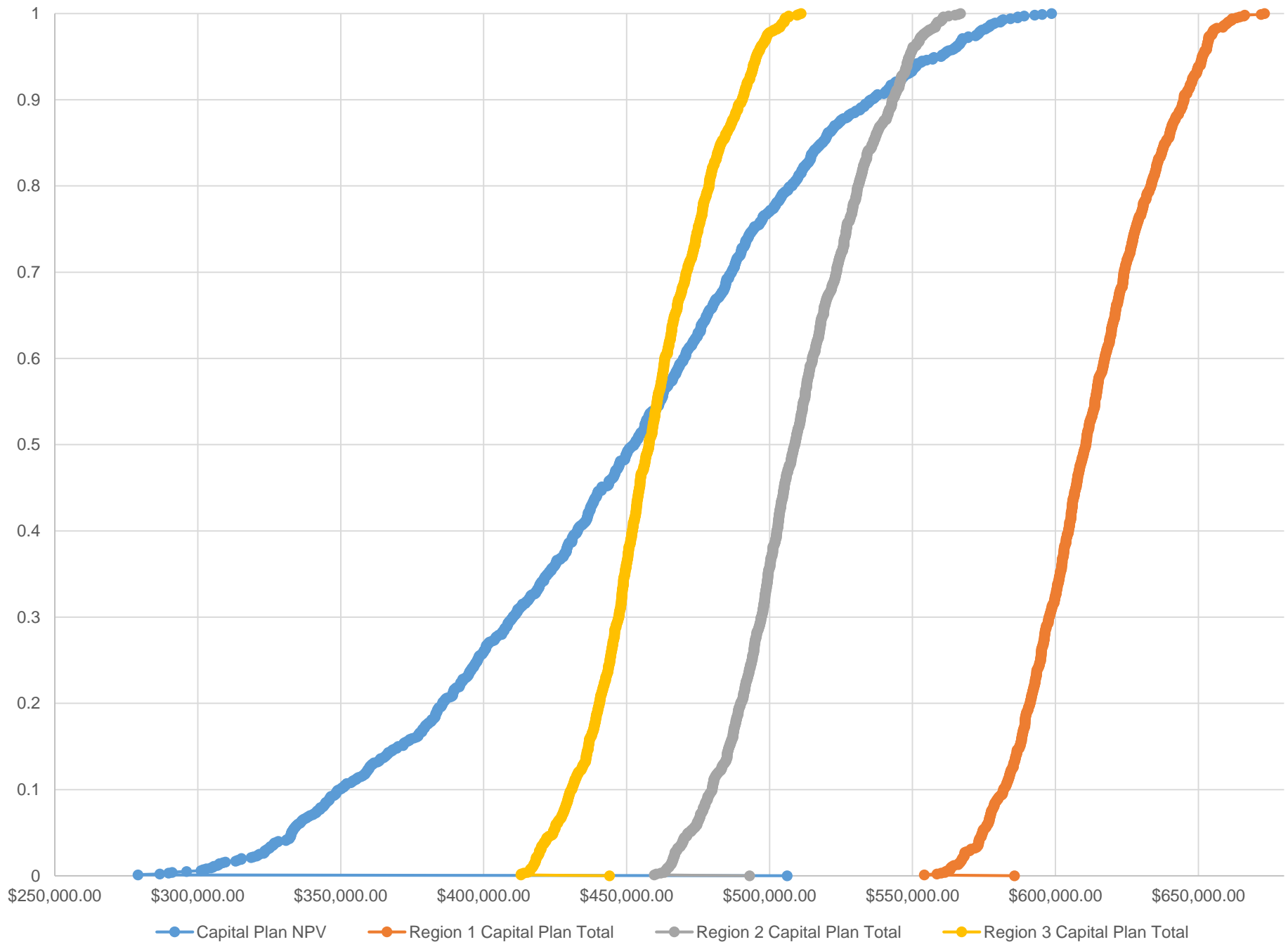


Monte Carlo Simulation: Distribution Functions



Download link: https://kelley.iu.edu/albrightbooks/Free_downloads.htm

Cummulative Probability Distribution





Modeling what to order for dinner: Decision Variables



Local Restaurant | Menu - Massachusetts ...
kellysroastbeef.com



Bacon Truck Café in Charle...
bostonmagazine.com



Menu - 18481848 < A busin...
sfuo.ca



Red Border Chinese Menu - ...
canva.com



Customize 2,221+ Menu te...
canva.com



Java Moose, Fairplay CO - ...
javamoosesouthpark.com



Modeling what to order for dinner: Constraints



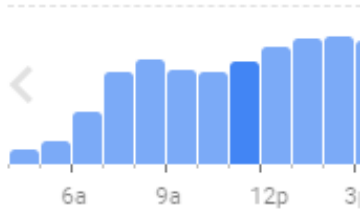


Modeling what to order for dinner: Objective Function Formulation



Facts

Popular times Fridays ▾



\$	\$\$
\$\$\$	\$\$\$\$



$$\left(\begin{array}{l} \text{Ratings} \\ \text{Popularity} \\ \text{Costs} \end{array} \right) \times \text{Preference Weights} = \text{Menu Option Score}$$

Below Ratings: ★★★★★





Modeling what to order for dinner: Results





Resource Allocation Applications

- 1. Project Selection**
- 2. Workforce Scheduling**
- 3. Budget & Revenue**
- 4. Materials Procurement**

Important Personal Decisions:

- 1. Home purchase**
- 2. Job Search**
- 3. Investing**
- 4. Grad School Applications**
- 5. Wedding Services Procurement**



Insights & Takeaways

- 1. Align the model formulation with your organizations goals.**
- 2. Careful with bias in the data.**
- 3. Expand the plan outlook (5, 10, or 15 years).**
- 4. Use life cycle costs and benefits.**
- 5. Compare projects against other initiatives.**
- 6. Don't forget the “do-nothing” project.**



Insights & Takeaways cont.

- 7. Coordinate with other organizations.**
- 8. Use economic data if available but don't shy away from qualitative data.**
- 9. Consider equitable distribution of resources.**
- 10. Maintain good records for future use.**
- 11. Incorporate transparency and feedback mechanism into your programs**
- 12. Don't leave your business decisions to intuition.**



Questions?

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Resources and Follow-up Discussions:

OSDesignGuide.com

Design Community Survey:

<https://goo.gl/forms/dmp4ayFbKmsNMLtI3>