



2026 Sponsorship Opportunities

Platinum Sponsorship (\$3,000)

Platinum Sponsorship is designed for organizations seeking the highest level of visibility, engagement, branding and exclusivity at the IAFSM Annual Conference. This sponsorship level is available for **three** sponsors. All attendees affiliated with this sponsor will receive Early Bird rates.

What's Included:

- 1. Event Branding:**
 - o Largest logo size, prominently featured on keynote slides, event signage, the conference website, and app.
 - o Exclusive branding in high-traffic areas like networking lounges and session rooms.
- 2. Digital Recognition:**
 - o Rotating banner on the conference website and app, clickable to your website or booth.
 - o Inclusion in social media promotions leading up to the event.
- 3. Experiential Opportunities:**
 - o Opportunity to sponsor a branded space (e.g., a lounge or networking area).
 - o Host an interactive session or demo (e.g., hands-on workshops or technology showcases).
- 4. Special Recognition:**
 - o Verbal acknowledgment during the opening and closing sessions.
 - o Featured as a Platinum Sponsor in pre- and post-event communications.
- 5. Priority Access:**
 - o First choice of exhibitor booth location (if exhibiting).
 - o Priority selection for exclusive sponsorship opportunities (e.g., keynote, workshops).
- 6. Dedicated Platinum Sponsor Section:**
 - o Full spread in the conference pocket guide (6" x 6.5") with company logo, description, contact information, and a QR code for attendee engagement.
- 7. Advertisements in Quarterly Newsletter, *The IAFSM Current*:**
 - o One Ad (7" wide x 4" high) in each issue of The IAFSM Current (Spring, Summer, Fall, and Winter); Four Ads Total

Gold Sponsorship (\$2,000)

Gold Sponsorship offers strong visibility and engagement while positioning your organization as a leader in floodplain and stormwater management. All attendees will receive Early Bird rates with sponsorships.

What's Included:

- 1. Event Branding:**
 - o Medium-sized logo on keynote slides, event signage, the conference website, and app.
- 2. Digital Recognition:**
 - o Inclusion in email campaigns sent to attendees.
 - o Mentioned in social media promotions leading up to the event.

3. Advertisements in Quarterly Newsletter, *The IAFSM Current*:

- o One Ad (3.5" wide x 4" high) in each issue of The IAFSM Current (Spring, Summer, Fall, and Winter); Four Ads Total.

4. Breakout Session Visibility:

- o Opportunities to have your brand associated with select breakout sessions (e.g., listed in session signage or materials).

5. Exhibitor Benefits:

- o First choice of exhibitor booth location (if exhibiting). Exhibitor spot is not automatically included.

6. Dedicated Gold Sponsor Section:

- o Full page in the conference pocket guide (6" x 3.25") featuring company logo, description, contact information, and QR code for attendee engagement.

Silver Sponsorship (\$1,500)

Silver Sponsorship provides solid branding and recognition opportunities to connect with attendees. All attendees will receive Early Bird rates with sponsorships.

What's Included:

1. Event Branding:

- o Small-sized logo on event signage and the conference website.

2. Digital Recognition:

- o Inclusion in pre-event email communications.

3. Visibility Opportunities:

- o Logo displayed in high-traffic areas like the registration desk or networking sessions.

4. Dedicated Silver Sponsor Section:

- o Half page in the conference pocket guide (6" x 3.25") with company logos and contact details to increase attendee engagement.

5. Advertisements in Quarterly Newsletter, *The IAFSM Current*:

- o One Ad (3.5" wide x 2" high) in each issue of The IAFSM Current (Spring, Summer, Fall, and Winter); Four Ads Total.

Bronze Sponsorship (\$1,000)

Bronze Sponsorship is an affordable way for smaller organizations to show support and gain visibility at the conference. All attendees will receive Early Bird rates with sponsorships.

What's Included:

1. Event Branding:

- o Logo included in the conference program and on shared event signage.

2. Digital Recognition:

- o Mention in pre-event email communications sent to attendees.

3. Dedicated Bronze Sponsor Acknowledgment:

- o Quarter page in the conference pocket guide (6" x 3.25") with company logos and contact information, offering visibility among attendees.

Comparison of Sponsorship Opportunities

Benefit	Platinum (\$3,000)	Gold (\$2,000)	Silver (\$1,500)	Bronze (\$1,000)
Event Branding	<ul style="list-style-type: none"> - Largest logo size, prominently featured on keynote slides, event signage, the conference website, and app. - Exclusive branding in high-traffic areas like networking lounges and session rooms. 	<ul style="list-style-type: none"> - Medium-sized logo on keynote slides, event signage, the conference website, and app. 	<ul style="list-style-type: none"> - Small-sized logo on event signage and the conference website. 	<ul style="list-style-type: none"> - Logo included in the conference program and on shared event signage.
Digital Recognition	<ul style="list-style-type: none"> - Rotating banner ad on the conference website and app, clickable to your website or booth. - Inclusion in social media promotions leading up to and following the event. 	<ul style="list-style-type: none"> - Inclusion in email campaigns sent to attendees. - Mentioned in social media promotions during the event. 	<ul style="list-style-type: none"> - Inclusion in pre-event email communications. 	<ul style="list-style-type: none"> - Mention in pre-event email communications sent to all attendees.
Experiential Opportunities	<ul style="list-style-type: none"> - Opportunity to sponsor a branded space (e.g., a lounge or networking area). - Host an interactive session or demo (e.g., hands-on workshops, technology showcases). 	<ul style="list-style-type: none"> - Opportunities to have your brand associated with select breakout sessions (e.g., listed on session signage or materials). 	<ul style="list-style-type: none"> - Logo displayed in high-traffic areas like registration desks or networking spaces. 	N/A
Special Recognition	<ul style="list-style-type: none"> - Verbal acknowledgment during the opening and closing sessions. - Featured as a Platinum Sponsor in pre- and post-event communications. 	N/A	N/A	N/A
Priority Access	<ul style="list-style-type: none"> - First choice of exhibitor booth location (if exhibiting). - Priority selection for exclusive sponsorship opportunities (e.g., keynote, workshops). 	N/A	N/A	N/A
Ad in 2026 Newsletter	Yes	Yes	Yes	N/A
Dedicated Section in Conference Program	<ul style="list-style-type: none"> - A full, individual page in the conference program with company logo, description, contact information, and QR code for attendee engagement. 	<ul style="list-style-type: none"> - Shared page in the conference program with company logo, description, contact information, and QR code for attendee engagement. 	<ul style="list-style-type: none"> - Shared page in the conference program with company logos and contact details to increase attendee engagement. 	<ul style="list-style-type: none"> - Highlighted sponsor section in the conference program listing logos and contact information.
Exhibitor Benefits	<ul style="list-style-type: none"> - Priority exhibitor booth location. 	<ul style="list-style-type: none"> - Reserved exhibitor space in a priority location within the exhibitor hall. 	N/A	N/A
Visibility Opportunities	N/A	<ul style="list-style-type: none"> - Opportunities to have your brand associated with select breakout sessions. 	<ul style="list-style-type: none"> - Logo displayed in high-traffic areas like registration desks or networking spaces. 	<ul style="list-style-type: none"> - Logo included on select event signage.