



2025 Sponsorship Opportunities

Transforming Floodplains for a Sustainable Future

Platinum Sponsorship (\$2,500)

Platinum Sponsorship is designed for organizations seeking the highest level of visibility, engagement, and branding at the IAFSM Annual Conference.

What's Included:

1. Event Branding:

- Largest logo size, prominently featured on keynote slides, event signage, the conference website, and app.
- Exclusive branding in high-traffic areas like networking lounges and session rooms.

2. Digital Recognition:

- Rotating banner on the conference website and app, clickable to your website or booth.
- Inclusion in social media promotions leading up to the event.

3. Experiential Opportunities:

- Opportunity to sponsor a branded space (e.g., a lounge or networking area).
- Host an interactive session or demo (e.g., hands-on workshops or technology showcases).

4. Special Recognition:

- Verbal acknowledgment during the opening and closing sessions.
- Featured as a Platinum Sponsor in pre- and post-event communications.

5. Priority Access:

- First choice of exhibitor booth location (if exhibiting).
- Priority selection for exclusive sponsorship opportunities (e.g., keynote, workshops).

6. Dedicated Platinum Sponsor Section:

- A full, individual page in the conference program with company logo, description, contact information, and a QR code for attendee engagement.
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Gold Sponsorship (\$1,500)

Gold Sponsorship offers strong visibility and engagement while positioning your organization as a leader in floodplain and stormwater management.

What's Included:

1. Event Branding:

- Medium-sized logo on keynote slides, event signage, the conference website, and app.

2. Digital Recognition:

- Inclusion in email campaigns sent to attendees.
- Mentioned in social media promotions leading up to event.

Gold Sponsorship (\$1,500) Continued

3. Breakout Session Visibility:

- Opportunities to have your brand associated with select breakout sessions (e.g., listed in session signage or materials).

4. Exhibitor Benefits:

- Reserved exhibitor space in a priority location within the exhibitor hall.

5. Dedicated Gold Sponsor Section:

- Shared page in the conference program featuring company logo, description, contact information, and QR code for attendee engagement.
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Silver Sponsorship (\$1,000)

Silver Sponsorship provides solid branding and recognition opportunities to connect with attendees.

What's Included:

1. Event Branding:

- Small-sized logo on event signage and the conference website.

2. Digital Recognition:

- Inclusion in pre-event email communications.

3. Visibility Opportunities:

- Logo displayed in high-traffic areas like the registration desk or networking sessions.

4. Dedicated Silver Sponsor Section:

- Grouped section in the conference program with company logos and contact details to increase attendee engagement.
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Bronze Sponsorship (\$500)

Bronze Sponsorship is an affordable way for smaller organizations to show support and gain visibility at the conference.

What's Included:

1. Event Branding:

- Logo included in the conference program and on shared event signage.

2. Digital Recognition:

- Mention in pre-event email communications sent to attendees.

3. Dedicated Bronze Sponsor Acknowledgment:

- Highlighted sponsor section in the conference program listing logos and contact information, offering visibility among attendees.

Comparison of Sponsorship Opportunities

Benefit	Platinum (\$2,500)	Gold (\$1,500)	Silver (\$1,000)	Bronze (\$500)
Event Branding	<ul style="list-style-type: none"> - Largest logo size, prominently featured on keynote slides, event signage, the conference website, and app. - Exclusive branding in high-traffic areas like networking lounges and session rooms. 	<ul style="list-style-type: none"> - Medium-sized logo on keynote slides, event signage, the conference website, and app. 	<ul style="list-style-type: none"> - Small-sized logo on event signage and the conference website. 	<ul style="list-style-type: none"> - Logo included in the conference program and on shared event signage.
Digital Recognition	<ul style="list-style-type: none"> - Rotating banner ad on the conference website and app, clickable to your website or booth. - Inclusion in social media promotions leading up to and following the event. 	<ul style="list-style-type: none"> - Inclusion in email campaigns sent to attendees. - Mentioned in social media promotions during the event. 	<ul style="list-style-type: none"> - Inclusion in pre-event email communications. 	<ul style="list-style-type: none"> - Mention in pre-event email communications sent to all attendees.
Experiential Opportunities	<ul style="list-style-type: none"> - Opportunity to sponsor a branded space (e.g., a lounge or networking area). - Host an interactive session or demo (e.g., hands-on workshops, technology showcases). 	<ul style="list-style-type: none"> - Opportunities to have your brand associated with select breakout sessions (e.g., listed on session signage or materials). 	<ul style="list-style-type: none"> - Logo displayed in high-traffic areas like registration desks or networking spaces. 	N/A
Special Recognition	<ul style="list-style-type: none"> - Verbal acknowledgment during the opening and closing sessions. - Featured as a Platinum Sponsor in pre- and post-event communications. 	N/A	N/A	N/A
Priority Access	<ul style="list-style-type: none"> - First choice of exhibitor booth location (if exhibiting). - Priority selection for exclusive sponsorship opportunities (e.g., keynote, workshops). 	N/A	N/A	N/A
Dedicated Section in Conference Program	<ul style="list-style-type: none"> - A full, individual page in the conference program with company logo, description, contact information, and QR code for attendee engagement. 	<ul style="list-style-type: none"> - Shared page in the conference program with company logo, description, contact information, and QR code for attendee engagement. 	<ul style="list-style-type: none"> - Shared page in the conference program with company logos and contact details to increase attendee engagement. 	<ul style="list-style-type: none"> - Highlighted sponsor section in the conference program listing logos and contact information.
Exhibitor Benefits	<ul style="list-style-type: none"> - Priority exhibitor booth location. 	<ul style="list-style-type: none"> - Reserved exhibitor space in a priority location within the exhibitor hall. 	N/A	N/A
Visibility Opportunities	N/A	<ul style="list-style-type: none"> - Opportunities to have your brand associated with select breakout sessions. 	<ul style="list-style-type: none"> - Logo displayed in high-traffic areas like registration desks or networking spaces. 	<ul style="list-style-type: none"> - Logo included on select event signage.