



2021 Annual Conference Sponsor & Exhibitor Flyer (Virtual Event)

IAFSM's 2021 Annual Conference will be held March 10-11, 2021. This year will be different than in past years in that this conference will be a real time virtual event. The Conference provides a forum for professionals involved in floodplain and stormwater management throughout the state to share their knowledge and experience.

VIRTUAL BOOTH EXPERIENCE

You will be given a virtual booth to exhibit your materials and deliver your message. Our virtual platform will provide you a branded page, with hosting capabilities for various documents, media files, and live engagements. A great feature of your virtual booth is that IASFM 2021 will be able to deliver analytics to you, the exhibitor, regarding what attendees visited your booth and what assets they clicked on within your booth. You will receive analytics via email within 5 business days following the conclusion of the conference. In addition, your virtual booth will be available for viewing for a full year.

OPTIONS FOR VIRTUAL BOOTH

Logo and Description: Dress up your exhibit page with your company logo and description. You can also include content items below that will make your space unique to your brand.

Content Items (Quantity varies based on exhibitor/sponsorship level)

- **File Hosting:** documents, brochures, presentation slides, PDFs, on-demand audio and video hosting
- **External Links:** we can list external links that users can click on and be taken to a web experience that you provide, and provide you analytics on who clicked on such links
- **Surveys and Contests:** Utilize our platform's integrated survey feature to schedule 1-on-1 meetings with attendees, capture lead information; or get creative and create a door prize game.
- **Live Chat:** Embed a live chat room within your booth space that you can moderate in real time. Facilitate group and private chat sessions with attendees. If you opt to use this feature, we encourage the exhibitor to be in their respective chat room during scheduled exhibit hall hours.
- **Face-to-Face Video Conference:** Facilitate your own live conversation with attendees during the annual meeting. You provide your video conference platform link (e.g., Zoom, Webex, GoTo), and we will build it into the platform for attendees to see and have the option to attend.



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Exhibitor | \$600

- Virtual conference platform
 - Listed in general exhibitor list in the exhibit hall.
 - 5 slots for content
- One conference registration

Bronze Sponsor | \$1,000

- Virtual conference platform
 - Third level billing in the exhibit hall.
 - 6 slots for content
- Thank you to Sponsors recognition in the Spring IASFM quarterly e-newsletter
- Thank you, recognition, on website conference page
- One conference registration

Silver Sponsor | \$1,500

- Virtual conference platform
 - Secondary level billing in the exhibit hall.
 - 8 slots for content
- Thank you to Sponsors recognition in the Spring IASFM quarterly e-newsletter
- Thank you, recognition, on website conference page
- One business card (3.5 inches wide by 2 inches high) in IAFSM quarterly e-newsletter for a year
- One conference registration

Gold Sponsor | \$2,250

- Virtual conference platform
 - Banners on landing page & top billing in the exhibit hall.
 - 12 slots for content
- Thank you to Sponsors recognition in the Spring IASFM quarterly e-newsletter
- Thank you, recognition, on website conference page
- Double-sized business card (3.5 inches wide by 4 inches high) in IAFSM quarterly e-newsletter for a year
- Two conference registrations

Sponsorship/Exhibitor/Registration may be made by following this link:

<https://www.illinoisfloods.org/meetings/register/options/1019>

The deadline for Exhibitor/Sponsorship registration is January 31st.

If you have any questions, please contact Sarah Harbaugh at IAFSM@illinoisfloods.org or (630) 443-8145. Thank you for your interest and support!